



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Red Eagle Media Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2603910

Schedule Dates 09/13/16-09/19/16
Advertiser NRA-National Rifle Assoc-Political Victory Fund (43)
Agency Red Eagle Media Group (15829)
Product POLITICAL ISSUE (ns) (1187)
Brand 2016 (683488)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Media Med, Eagle
Phone/Fax /
CPE 388/912/7617
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments 2016
Separation: 30
RACHEL CHASON/WYONNE CONTE

Date Entered 08/17/16
Last Modified 08/17/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25269025
Demo A3564R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$590.25
Net Total \$3,344.75
Sales Tax

Greensboro (WXLV)
By Broadcast Month
Sep. 2016
Grand Total: 13 \$3,935.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1 - 1.9)	09/13/16-09/13/16	2	:30	3P- Dr Phil			2						2	\$105.00	\$210.00	Greensboro (WXLV)	DR. PHIL	8/17/16
2.0	Normal Line / SPOT (2 - 1.5)	09/13/16-09/16/16	2	:30	4P- Harry Connick			1	1	1	1			4	\$120.00	\$480.00	Greensboro (WXLV)	HARRY CONNICK	8/17/16
3.0	Normal Line / Prime Premium (3 - 7.0)	09/18/16-09/18/16	2	:30	8P- ABC Annual Primetime Emmy Awards								1	1	\$2,600.00	\$2,600.00	Greensboro (WXLV)	EMMYS	8/17/16
4.0	Normal Line / SPOT (1 - 1.9)	09/14/16-09/14/16	2	:30	3P- Dr Phil				1					1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	8/17/16
5.0	Normal Line / SPOT (1 - 1.9)	09/15/16-09/15/16	2	:30	3P- Dr Phil					2				2	\$105.00	\$210.00	Greensboro (WXLV)	DR. PHIL	8/17/16
6.0	Normal Line / SPOT (1 - 1.9)	09/16/16-09/16/16	2	:30	3P- Dr Phil						1			1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	8/17/16
7.0	Normal Line / SPOT (1 - 1.9)	09/19/16-09/19/16	2	:30	3P- Dr Phil			1						1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	8/17/16
8.0	Normal Line / SPOT (2 - 1.5)	09/19/16-09/19/16	2	:30	4P- Harry Connick			1						1	\$120.00	\$120.00	Greensboro (WXLV)	HARRY CONNICK	8/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Alvin Adams 9.12.16

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Red Eagle Media Group

do hereby request station time concerning the following issue:

National Rifle Association of America Political Victory Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRA-PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Rifle Association of America Political Victory Fund
11250 Waples Mill Road
Fairfax, VA 22030

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer - Mary Rose Adkins

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

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and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

Date _____ Signature JTC Ferrell Contact Phone Number _____

Allison Aldredge Allison Aldredge DO
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.